



## KROGER COMMUNITY REWARDS PROGRAM

# 10 Easy Steps



### **Toward Helping *Little Brothers – Friends of the Elderly***

We are pleased to announce that *Little Brothers - Friends of the Elderly* has been approved as a participant in the Kroger Community Rewards Program. It's a convenient way to earn cash rewards for LBFE. Simply enroll your Kroger Plus card. Each time you use your Kroger Plus card at checkout, Kroger will donate **4%** of what you spend to LBFE.

#### **Help LBFE serve the elderly. Enroll in the program. It's free and easy. Here's how:**

1. Be sure to have your Kroger Plus card handy. If you do not have a Kroger Plus card, they are available at the customer service desk at any Kroger. Do you use your phone number at the register instead of the Kroger Plus card? Call 1-800-576-4377, option 4, to get the number needed for registration.
2. Go to [krogercommunityrewards.com](http://krogercommunityrewards.com) Click on Sign In/Register
3. Most participants are new online customers. If new, you must click on SIGN UP TODAY in the 'New Customer?' box.
4. Sign up for a Kroger Rewards Account by entering zip code, clicking on favorite store, entering your email address, creating a password, and agreeing to the terms and conditions.
5. You will then get a message to check your email inbox and click on the link within the body of the email.
6. Click on My Account and use your email address and password to proceed to the next step.
7. Click on Edit Kroger Community Rewards information and input your Kroger Plus card number.
8. Update or confirm your information.
9. Enter the NPO number, **83275**, or select Little Brothers - Friends of the Elderly from the organization list. Click on confirm.
10. To verify you are enrolled correctly, you will see Little Brothers - Friends of the Elderly name on the right side of your information page.

#### **REMEMBER:**

- Purchases will not count for LBFE until after you register your card.
- Members must swipe their registered Kroger Plus card or use the phone number that is related to their registered Kroger Plus card when shopping for each purchase to count.
- You cannot give to more than one organization via your Kroger Plus card, but you can change the designation from one organization to another.
- After enrollment, your receipts will show how much is being donated from you to Little Brothers. Thank you!!
- If you do not have an email address or have a problem with enrolling, contact LBFE at 513-542-7555. Help is available.

**Kroger does not sell, trade, or rent customers' personal information to outside companies or marketing firms. Their Privacy Policy may be viewed online.**

**Thank you for supporting the elderly in our community!**